



GREGG COUNTY FAIR & EXPOSITION **SEPTEMBER 4th- 12th 2026**

The Annual **Gregg County Fair and Exposition** will bring many hours of family fun and excitement to the Longview Fairgrounds for a fun filled 9 days. Young and young at heart will enjoy the bright lights and excitement of the Todd Armstrong Carnival Show. Entertainment includes the very popular Miss Gregg County Pageant, Pig races, Petting Zoo, music by local bands and 2 large tented Food Court areas plus a large selection of vendors inside and out. And of course, the sought after fair food – turkey legs, funnel cakes, corn dogs, and more.

For years, the **Gregg County Fair** has supported many organizations & individuals in the community including:

Sabine Fire & Rescue	Kilgore High School Year Book
Vietnam Veterans Programs	The Veterans Plaza
Miss Gregg County Pageant	Longview High School Year Book
East Texas Treatment Center	Hallsville Youth Soccer
Hallsville Youth Baseball	Hallsville Belle Drill Team
Relief Program for Individuals	Blue Santa
American Legion Post 232 Build a Ramp Project	

The **Gregg County Fair** invites you to be a part of this annual tradition, Friday, September 4th through Saturday, September 12th as a sponsor. Full Details on sponsor opportunities are included in this package.

If you have any questions or would like more information, please call our office at (903) 753-4478 or email CLAY812@AOL.COM. Attention; Joan We look forward to working with you at the 77th Annual Gregg County Fair.

Sincerely,
Gregg County Fair
Billy G. Clay
General Manager

**Show your support for Good Clean Family Entertainment
as a sponsor of The Gregg County Fair**

Choose the Sponsorship that fits your business best!

As a **Petting Zoo** Sponsor your business will receive:

- Banner at Petting Zoo
- Logo listed on the Fair Website GREGGCOUNTYFAIR.COM with a link
- Logo included on the Flyer as a Petting Zoo sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 50 – Gate Tickets to the Fair (does not include armbands)

For an investment of: \$6,000 (only two available)

As a **Miss Gregg County** Sponsor your business will receive:

- Banner at the Stage location
- Logo listed on the Fair Website GREGGCOUNTYFAIR.COM with a link
- Logo included on the Poster as a Miss Gregg County sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

For an investment of: \$5,000 (only 3 available)

As a **Pig Race** Sponsor your business will receive:

- Banner at Pig Race area
- Logo listed on the Fair Website GREGGCOUNTYFAIR.COM
- Logo included on the Flyer as a Pig Race sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

For an investment of: \$5,000 (only 3 available)

As a **Stage** Sponsor your business will receive:

- Banner at the Stage area
- Logo listed on the Fair Website GREGGCOUNTYFAIR.COM with a link
- Logo included on the Flyer as a Stage sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

For a nightly Investment

As a **Nightly** Sponsor your business will receive:

- Announcer Mentions as a sponsor from the stage
- Logo listed on the Fair Website GREGGCOUNTYFAIR.COM
- Logo included on the Flyer as a Nightly sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 10 – Gate Tickets to the Fair (does not include armbands)

Choose your night:

_____ Friday	\$2,500	
_____ Saturday	\$2,500	Family Day
_____ Sunday	\$1,000	Fiesta Day
_____ Monday	\$1,000	
_____ Tuesday	\$1,000	
_____ Wednesday	\$1,000	
_____ Thursday	\$1,500	
_____ Friday	\$2,500	
_____ Saturday	\$2,500	

For an Investment of \$350.00 each

Fair Sponsors: _____ First Aid Station
 _____ Food Court #1
 _____ Food Court #2

- Logo listed on the Fair Website (GREGGCOUNTYFAIR.COM)
- Banner at location (**you provide the banner 3' X 6'**)
- 5 – Gate Tickets to the Fair (does not include armbands)

Sponsor Application

Name of Business:

Contact:

Email Address:

Office Phone: _____ Cell Phone:

Mailing Address:

City: _____ State: _____ Zip:

Website URL:

Sponsorship:

Total: _____

Important information and dates:

1. Banners are due no later than August 10, 2026 Deliver to
Gregg County Fair Office, 1511 Judson Road, Suite F 75601
2. Payments are due no later than August 10, 2026

Mail payment to: 1511 Judson Rd., St F Longview, TX 75601