



Good Clean Family Entertainment!

## GREGG COUNTY FAIR & EXPOSITION SEPTEMBER 11<sup>TH</sup> – 19<sup>TH</sup>, 2020

The 71<sup>th</sup> Annual **Gregg County Fair and Exposition** will bring many hours of family fun and excitement to the Longview Fairgrounds for a fun filled 9 days. Young and young at heart will enjoy the bright lights and excitement of the Todd Armstrong Carnival Show. Entertainment includes the very popular Miss Gregg County Pageant, Pig races, Petting Zoo, music by local bands and 2 large tented Food Court areas plus a large selection of vendors inside and out. And of course, the sought after fair food – turkey legs, funnel cakes, corn dogs, and more.

For years, the **Gregg County Fair** has supported many organizations & individuals in the community including:

Longview Boys Baseball	Pine Tree Booster Club
Diana Baseball	White Oak Rescue
Kilgore High School Year Book	Vietnam Veterans Programs
Miss Gregg County Pageant	Longview High School Year Book
Longview Lobo Booster Club	East Texas Treatment Center
Hallsville Youth Baseball	Hallsville Belle Drill Team
Hallsville Youth Soccer	Junior Achievement
Dare Program	Newspaper in Education for Local Schools
National Drug & Safety League	Reading Program Longview Public Library
Relief Program for Individuals	Blue Santa
American Legion Post 232 Build a Ramp Project	
The Veterans Plaza	

The **Gregg County Fair** invites you to be a part of this annual tradition, Friday, September 11<sup>th</sup> through Saturday, September 19<sup>th</sup> as a sponsor. Full Details on sponsor opportunities are included in this package.

If you have any questions or would like more information, please call our office at (903) 753-4478 or email [ayohe3184@gmail.com](mailto:ayohe3184@gmail.com). We look forward to working with you on the 71<sup>th</sup> Annual Gregg County Fair.

Sincerely,  
April Yohe  
Gregg County Fair

# Show your support for Good Clean Family Entertainment as a sponsor of The Gregg County Fair

## Choose the Sponsorship that fits your business best!

As a **Petting Zoo** Sponsor your business will receive:

- Banner at Petting Zoo
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Flyer as a Petting Zoo sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 50 – Gate Tickets to the Fair (does not include armbands)

**For an investment of: \$6,000 (only two available)**

As a **Miss Gregg County** Sponsor your business will receive:

- Banner at the Stage location
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Miss Gregg County sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

**For an investment of: \$5,000 (only 3 available)**

As a **Pig Race** Sponsor your business will receive:

- Banner at Pig Race area
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Flyer as a Pig Race sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

**For an investment of: \$5,000 (only 3 available)**

As a **Stage** Sponsor your business will receive:

- Banner at the Stage area
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Flyer as a Stage sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 25 – Gate Tickets to the Fair (does not include armbands)

### For a nightly Investment

As a **Nightly** Sponsor your business will receive:

- Included in all radio, tv and print as the nightly sponsor
- Announcer Mentions as a sponsor from the stage
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Flyer as a Nightly sponsor
- 2 - Banners at the Gate Entrances (**you provide the banner 3' X 6'**)
- 10 – Gate Tickets to the Fair (does not include armbands)

#### Choose your night:

_____ Friday	September 11 <sup>th</sup> -	\$2,500	
_____ Saturday	September 12 <sup>th</sup> -	\$2,500	Family Day
_____ Sunday	September 13 <sup>th</sup> -	\$1,000	Fiesta Day
_____ Monday	September 14 <sup>th</sup> -	\$1,000	
_____ Tuesday	September 15 <sup>th</sup> -	\$1,000	
_____ Wednesday	September 16 <sup>th</sup> -	\$1,000	
_____ Thursday	September 17 <sup>th</sup> -	\$1,500	
_____ Friday	September 18 <sup>th</sup> -	\$2,500	
_____ Saturday	September 19 <sup>th</sup> -	\$2,500	

### For an Investment of \$750 each

**Fair Sponsors:** \_\_\_\_\_ First Aid Station  
\_\_\_\_\_ Food Court #1  
\_\_\_\_\_ Food Court #1

- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com))
- Banner at location (**you provide the banner 3' X 6'**)
- 10 – Gate Tickets to the Fair (does not include armbands)

# Generally Sponsorship

Amount \$ \_\_\_\_\_

Will discuss advertisement

## Sponsor Application

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website URL: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Total: \_\_\_\_\_

### Important information and dates:

1. Please email Logo to: ayohe3184@gmail.com  
\*Send a high resolution .jpg – Due by July 15<sup>th</sup>
2. Your website URL link & logo will be included on the website within 48

hours after it is received.

3. Banners are due no later than August 25, 2020. Deliver to  
Gregg County Fair Office, 1511 Judson Road, Suite F 75601
4. Payments are due no later than August 15, 2020. Mail Payment to: