



## GREGG COUNTY FAIR & EXPOSITION SEPTEMBER 7<sup>TH</sup> – 15<sup>TH</sup>, 2019

The 69th Annual **Gregg County Fair and Exposition** will bring many hours of family fun and excitement to the Longview Fairgrounds for a fun filled 9 days. This year will be even bigger. Young and young at heart will enjoy the bright lights and excitement of the Todd Armstrong Carnival Show with over 40 rides and games. This year's featured entertainment includes the very popular Miss Gregg County Pageant, Pony races, Petting Zoo, Camel and pony rides, music by local bands and 2 large tented Food Court areas plus a large selection of vendors inside and out. And of course the sought after Fair food – Unique Hot Dogs, turkey legs, funnel cakes, corn dogs, Barbecue and much more.

The **Gregg County Fair** has supported many organizations & individuals in the community including:

Longview Boys Baseball	The Veteran's Plaza
Diana Baseball	White Oak Rescue
Kilgore High School Year Book	Vietnam Veterans Programs
Miss Gregg County Pageant	Longview High School Year Book
Longview Lobo Booster Club	East Texas Treatment Center
Hallsville Youth Baseball	Hallsville Belle Drill Team
Junior Achievement	Dare Program
National Drug & Safety League	Reading Program Longview Public Library
Relief Program for Individuals	Longview Soccer
American Legion Post 232 Build a Ramp Project	

The **Gregg County Fair** invites you to be a part of this annual tradition, Friday, September 6<sup>th</sup> through Saturday, September 14<sup>th</sup> as a sponsor or vendor. Full Details on sponsor opportunities are included in this package.

If you have any questions or would like more information, please call our office at (903) 753-4478 or email [ayohe3184@gmail.com](mailto:ayohe3184@gmail.com). We look forward to working with you on the 69<sup>th</sup> Annual Gregg County Fair.

Sincerely,  
April Yohe  
Gregg County Fair

**Show your support for Good Clean Family Entertainment as a sponsor of The Gregg County Fair**  
**Choose the Sponsorship that fits your business best!**

**For an investment of: \$6,000 (only two available)**

As a **Petting Zoo** Sponsor your business will receive:

- Banner at Petting Zoo **(WE PROVIDE 1- 2X4 BANNER)**
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Petting Zoo sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 25- Gate Tickets to the Fair (does not include armbands)

**For an investment of: \$5,000 (only 3 available)**

As a **Miss Gregg County Pageant** Sponsor your business will receive:

- Banner at the Stage location **(WE PROVIDE 1- 2X4 BANNER)**
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Miss Gregg County sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 20 – Gate Tickets to the Fair (does not include armbands)

**For an investment of: \$5,000 (only 3 available)**

As a **Pony Race** Sponsor your business will receive:

- Banner at Pony Race area **(WE PROVIDE 1- 2X4 BANNER)**
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Pony Race sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 20 – Gate Tickets to the Fair (does not include armbands)

**For an Investment of: \$2,000**

As a **FIRST AID STATION** Sponsor your business will receive:

- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Stage sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**

- 10 – Gate Tickets to the Fair (does not include armbands)

**For an Investment of (listed by day):**

As a **Nightly** Sponsor your business will receive:

- Announcer Mentions as a sponsor from the stage
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com)) with a link
- Logo included on the Poster as a Nightly sponsor
- Included as a sponsor in the Thrifty Nickel
- On the Fair Facebook page
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 25 – Gate Tickets to the Fair (does not include armbands)

**Choose your night:**

_____ Friday	September 6 <sup>th</sup>	\$2,500	<b>Open</b>
_____ Saturday	September 7 <sup>th</sup>	\$2,500	<b>Family Day Open</b>
_____ Sunday	September 8 <sup>th</sup>	\$1,000	<b>Fiesta Day Open</b>
_____ Monday	September 9 <sup>th</sup>	\$1,000	<b>Open</b>
_____ Tuesday	September 10 <sup>th</sup>	\$1,000	<b>Open</b>
_____ Wednesday	September 11 <sup>th</sup>	\$1,000	<b>Open</b>
_____ Thursday	September 12 <sup>th</sup>	\$1,500	<b>Open</b>
_____ Friday	September 13 <sup>th</sup>	\$2,500	<b>Open</b>
_____ Saturday	September 14 <sup>th</sup>	\$2,500	<b>Open</b>

**For an Investment of \$750 each**

**Fair Sponsors:**

- \_\_\_\_\_ Food Court Tent #1
- \_\_\_\_\_ Food Court Tent #2

- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com))
- Banner in the Fair Grounds **(YOU PROVIDE BANNERS)**
- 10 – Gate Tickets to the Fair (does not include armbands)

**Yearly Sponsorships available for \$500**

- Banners hung 9 days of the Fair and
- 11- monthly Longview Trades Days Flea Market
- Logo listed on the Fair Website ([www.GreggCountyFair.com](http://www.GreggCountyFair.com))
- **(YOU PROVIDE BANNERS)**
- 10 – Gate Tickets to the Fair (does not include armbands)

**GREGG COUNTY FAIR & EXPOSITION  
SEPTEMBER 6<sup>TH</sup> – 14<sup>TH</sup>, 2019**

**Sponsor Application**

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website URL: \_\_\_\_\_

Sponsorship: \_\_\_\_\_

Total: \_\_\_\_\_

**Important information and dates:**

1. Please email Logo to: ayohe3184@gmail.com  
\*Send a high resolution .jpg
2. Your website URL link & logo will be included on the website
3. Banners are due no later than August 11, 2019. Deliver to  
Gregg County Fair Office, 1511 Judson Road, Suite F 75601
4. Payments are due upon signing, or we can send a PayPal invoice. Mail Payment to:

**Gregg County Fair  
1511 Judson Rd, Suite F  
Longview, TX 75601**