



GREGG COUNTY FAIR & EXPOSITION SEPTEMBER 7TH – 15TH, 2018

The 69th Annual **Gregg County Fair and Exposition** will bring many hours of family fun and excitement to the Longview Fairgrounds for a fun filled 9 days. Last year more than 55,000 people enjoyed a new and improved fair. This year will be even bigger. Young and young at heart will enjoy the bright lights and excitement of the Todd Armstrong Carnival Show. This year's featured entertainment includes the very popular Miss Gregg County Pageant, Pig races, Petting Zoo, music by local bands and 2 large tented Food Court areas plus a large selection of vendors inside and out. And of course, the sought after fair food – turkey legs, funnel cakes, corn dogs, and more.

The **Gregg County Fair** has supported many organizations & individuals in the community including:

Longview Boys Baseball	The Veteran's Plaza
Diana Baseball	White Oak Rescue
Kilgore High School Year Book	Vietnam Veterans Programs
Miss Gregg County Pageant	Longview High School Year Book
Longview Lobo Booster Club	East Texas Treatment Center
Hallsville Youth Baseball	Hallsville Belle Drill Team
Junior Achievement	Dare Program
National Drug & Safety League	Reading Program Longview Public Library
Relief Program for Individuals	
American Legion Post 232 Build a Ramp Project	

The **Gregg County Fair** invites you to be a part of this annual tradition, Friday, September 7th through Saturday, September 15th as a sponsor or vendor. Full Details on sponsor opportunities are included in this package.

If you have any questions or would like more information, please call our office at (903) 753-4478 or email ayohe3184@gmail.com. We look forward to working with you on the 69th Annual Gregg County Fair.

Sincerely,
April Yohe
Gregg County Fair

1511 Judson Rd, Suite F ♦ Longview, TX 75601 ♦ Office – 903.753.4478 ♦ Fax - 903.753.5452
www.GreggCountyFair.com

Show your support for Good Clean Family Entertainment as a sponsor of The Gregg County Fair
Choose the Sponsorship that fits your business best!

For an investment of: \$6,000 (only two available)

As a **Petting Zoo** Sponsor your business will receive:

- Banner at Petting Zoo **(WE PROVIDE 1 2X4 BANNER)**
- Logo listed on the Fair Website (www.GreggCountyFair.com) with a link
- Logo included on the Poster as a Petting Zoo sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 25- Gate Tickets to the Fair (does not include armbands)

For an investment of: \$5,000 (only 3 available)

As a **Miss Gregg County** Sponsor your business will receive:

- Banner at the Stage location **(WE PROVIDE 1 2X4 BANNER)**
- Logo listed on the Fair Website (www.GreggCountyFair.com) with a link
- Logo included on the Poster as a Miss Gregg County sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 20 - Gate Tickets to the Fair (does not include armbands)

For an investment of: \$5,000 (only 3 available)

As a **Pig Race** Sponsor your business will receive:

- Banner at Pig Race area **(WE PROVIDE 1 2X4 BANNER)**
- Logo listed on the Fair Website (www.GreggCountyFair.com) with a link
- Logo included on the Poster as a Pig Race sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 20 - Gate Tickets to the Fair (does not include armbands)

For an Investment of : \$2,500

As a **FIRST AID STATION** Sponsor your business will receive:

- Logo listed on the Fair Website (www.GreggCountyFair.com) with a link
- Logo included on the Poster as a Stage sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 10 - Gate Tickets to the Fair (does not include armbands)

For an Investment of (listed by day):

As a **Nightly** Sponsor your business will receive:

- Included in all radio, tv and print as the nightly sponsor
- Announcer Mentions as a sponsor from the stage
- Logo listed on the Fair Website (www.GreggCountyFair.com) with a link
- Logo included on the Poster as a Nightly sponsor
- Included as a sponsor in the Thrifty Nickel
- 2 - Banners at the entrance gates **(YOU PROVIDE BANNER)**
- 25 – Gate Tickets to the Fair (does not include armbands)

Choose your night:

_____ Friday	September 7 th	\$2,500	
_____ Saturday	September 8 th	\$2,500	Family Day
_____ Sunday	September 9 th	\$1,000	Fiesta Day
_____ Monday	September 10 th	\$1,000	
_____ Tuesday	September 11 th	\$1,000	
_____ Wednesday	September 12 th	\$1,000	
_____ Thursday	September 13 th	\$1,500	
_____ Friday	September 14 th	\$2,500	
_____ Saturday	September 15 th	\$2,500	Family day

For an Investment of \$750 each

Fair Sponsors:

- _____ Food Court #1
- _____ Food Court #2

- Logo listed on the Fair Website (www.GreggCountyFair.com)
- Banner in the Fair Grounds **(YOU PROVIDE BANNERS)**
- 10 – Gate Tickets to the Fair (does not include armbands)

Yearly Sponsorships available for \$500

- Banners hung 9 days of the fair
- 11 Trades Days
- Logo listed on the Fair Website (www.GreggCountyFair.com)
- Banner in the Fair Grounds **(YOU PROVIDE BANNERS)**
- 10 – Gate Tickets to the Fair (does not include armbands)

**GREGG COUNTY FAIR & EXPOSITION
SEPTEMBER 7TH – 15TH, 2018**

Sponsor Application

Name of Business: _____

Contact: _____

Email Address: _____

Office Phone: _____ Cell Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

Sponsorship: _____

Total: _____

Important information and dates:

1. Please email Logo to: ayohe3184@gmail.com
*Send a high resolution .jpg
2. Your website URL link & logo will be included on the website
3. Banners are due no later than August 10, 2018. Deliver to
Gregg County Fair Office, 1511 Judson Road, Suite F 75601
4. Payments are due upon signing, or we can send a PayPal invoice. Mail Payment to:

**Gregg County Fair
1511 Judson Rd, Suite F
Longview, TX 75601**